

DESAFÍOS

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Call for Papers Special Issue: Design thinking and public policy

Governments have become increasingly interested in using the design thinking approach in public policy processes. Design thinking can provide techniques and concepts to address public problems based on tools to identify solutions that place people and their needs at the center of public decision-making. Hence, this approach can contribute to formulate human-centered public policies, in addition to their implementation and evaluation.

The bulk of literature on the subject has been published by governments (especially by public innovation laboratories), civil society organizations and consulting firms in service design. While the “gray literature” abounds, the academic literature on design thinking and public policy is relatively scarce. This thematic dossier of *Desafíos* welcomes manuscripts that contribute to understanding in any dimension, theoretical or empirical, the implementation of design thinking by governments in their public policy processes.

The proposed articles can address any of the following questions and topics or others suggested by authors who are interested in the matter:

- How are design thinking tools adapted to public policy processes? What are its main attributes and tools?
- How does design thinking contribute to the formulation, implementation and evaluation of public policies?
- What are the differences between the conventional (e.g. rational) of policy formulation and the design thinking approach?
- What are the main barriers and/or limitations to applying design thinking in the public sector?
- Behavioral Sciences and Design Thinking.
- Use of design thinking in public sector digital environments.
- Applications of design thinking in judicial and legislative roles.
- The political economy of the use of design thinking by governments.
- Case studies on the implementation of design thinking in national and subnational governments.
- Critical approaches to the use of design thinking tools by governments.

Guest editors:

**Juan David Gutiérrez (Universidad del Rosario) and
Diana Dajer (University of Oxford).**

Manuscripts may be written in Spanish, English or Portuguese.
Deadline for manuscript submission: **June 30th, 2022.**

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